

# Conversations on Bias in Presentation (PD102418)

## Section 4 | Meaningfully Engaging With Your Audience

### LEARNER ACTIVITY & RESOURCES

#### Learner Activity Instructions:

Now it's your turn. Spend the next 10 minutes on the following activity. Think about a presentation you are working on or might develop for the future.

What opportunities can you create to meaningfully engage with your audience?

Add a slide early in the presentation to talk about this idea, so your audience knows what to expect and give your audience options.

Remember the goal is to foster engagement that invites and includes more diverse experiences. As I mentioned a few times already, as you add more variety and diversity in examples and conversation, your audience thinks about how to apply concepts in a variety of ways, and that's going to improve the learning experience and knowledge retention for everyone.

Consider that audience engagement could come after the fact, but can still inform your next presentation.

Create a reminder to express appreciation and encouragement for your audience who does engage. You can even add a slide towards the end of the presentation and preemptively thank your audience for sharing their experience and perspective.

#### Resources:

- <https://hbr.org/2022/03/to-win-over-an-audience-focus-on-building-trust>
- <https://uwm.pressbooks.pub/uwmpublicspeaking/chapter/engaging-your-audience/>